

 **UniCredit CEE Student Cercle^{WU} and the
Research Institute for Managing Sustainability
cordially invite you to**

CEE Business Forum

**What is the
role of corporate
social responsibility
in CEE today?**



Foto © Parthathi Chungam – Fotolia.com

**Panel discussion moderated by
Assoc. Prof. Dr. André Martinuzzi,**
Head of the Research Institute for
Managing Sustainability, WU Vienna

**Wednesday, 2 December 2009
6.30 – 8.00 p.m.**

**Auditorium 0.2., Main Building,
WU (Vienna University of
Economics and Business),
Augasse 2–6, 1090 Vienna**

PANELISTS:

Prof. Dr. Peter Hardi,
Professor of Business Ethics and CSR
and Director of the Center for Business
and Society, Central European University
Business School, Budapest

Katalin Szomolányi, MSc.,
Head of Corporate Sustainability
Department, Magyar Telekom, Budapest

Boleslaw Rok, PhD.,
Business Ethics Center, Kozminski
University Business School, Warsaw