



**WU**  
WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS

# Invitation

to the award ceremony

**WU Manager of the Year 2016,  
presented to Günter Thumser**

WU matters. WU talks.

November 7, 2016, 7:00 pm

# Program

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19.00 Uhr **OPENING WORDS**  
**Edeltraud Hanappi-Egger**  
Rector of Vienna University of Economics and Business

**LAUDATORY SPEECH**  
**Werner H. Hoffmann**  
Head of the Institute for Strategic Management, WU

**AWARD PRESENTATION**  
**WU Manager of the Year 2016**  
**to Günter Thumser, President of Henkel CEE**

After the award ceremony you are cordially invited to join us for a panel discussion, part of our new **"WU matters. WU talks."** event series.

**GOING EAST, GROWING EAST**  
**Georg Wailand**  
Editor of Gewinn magazine  
**talking with Günter Thumser**  
President of Henkel CEE  
**and Arnold Schuh**  
Head of the Competence Center for Emerging Markets & Central and Eastern Europe, WU

The Rector hopes you will join her for a reception after the event.

# Invitation

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The Rector's Council of Vienna University of Economics and Business would like to invite you to the award ceremony

## WU Manager of the Year 2016

**presented to Günter Thumser**  
President of Henkel CEE

**Monday, November 7, 2016, at 7:00 pm**  
Campus WU, LC building, Ceremonial Hall 1  
Welthandelsplatz 1, 1020 Vienna

Henkel CEE President Günter Thumser was selected to receive the award in recognition of his achievements in opening new markets in Eastern Europe and in keeping the Henkel production facilities in Vienna, thus securing workplaces in Austria.

We would appreciate your RSVP by October 28, 2016.  
Please sign up under **[wu.ac.at/anmeldung-wumanager](http://wu.ac.at/anmeldung-wumanager)**



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Arriving by public transport:  
Subway: U2 stations "Messe-Prater" or "Krieau"  
Bus: 82A, "Südportalstraße" stop