



Brand Management / Marketing

Wella & P&G Prestige Entry Management Positions in Germany (m/f)

Join our team today and be part of a growing company on an exciting journey to become one of the largest beauty businesses in the world with an enviable portfolio of innovative, leading edge brands designed to delight, inspire and bring confidence to our consumers.

We are seeking engaged leaders who have the capacity to cope with short term issues, whilst maintaining a clear perspective on the end vision. We want curious individuals who are able to make complex decisions using all the data available but comfortable enough to use their gut feeling and instinct when these are missing. Finally we look for people able to work with a very diverse group with different professional and cultural backgrounds, turning them into an effective and powerful team.

As an **Assistant Brand Manager** you will be given early responsibility to lead a brand's strategic choices and vision, product and commercial innovations, and marketing elements across all media. Collaborating with multi-function teams and agency partners you will be expected to build your part of the business as if it were your own. During the first 12 to 18 months, you will be responsible for developing a marketing plan to identify specific marketing tactics. You will use your plan to build on consumer, shopper and customer insights to deliver overall business objectives and strategies.

We offer you responsibility from day 1, a clear mandate to act and the support and infrastructure to enable you to succeed. Training is provided both on and off the job and you will be mentored by a colleague. Additionally, we offer a competitive salary & compensation package and clear promotion opportunities.

Qualifications

We ask in return you bring spirit, pace and entrepreneurship. We are seeking people with a passion for Beauty, with ideas, creativity and vision. Having already a demonstrable interest in brand management you will over time develop a deep understanding of the business to help shape its future to drive continued success.



To meet our minimum entry requirements we seek:

- Minimum education of BA or BS with good academic results coupled with Brand Management interest / passion
- Evidence of passion and achievements in academic and / or non-academic activities
- Demonstration of leadership / self-starting capabilities, collaboration skills, creativity and strategic analysis
- First work experience through a management internship or first employment. We will consider candidates with up to 3 years prior work experience
- For business purpose good command of English and German language.

Further information for your application:

<https://pg.taleo.net/careersection/10000/jobdetail.ftl?job=BRM00000220>

PLEASE NOTE: Due to P&G's announcement of its intention to divest the Wella and P&G Prestige (Fine Fragrances) businesses to Coty, it is expected that the successful candidate(s) will be employed by the Coty business upon the anticipated closing of the merger of these brands into Coty (expected in 2016).