

Bist du ein Schrubber oder ein Putzer?

„How market insides led to innovation which changes consumer behavior!”

Take your chance and meet Procter & Gamble employees in person and experience their daily business first-hand!



WHAT: „From Consumer Understanding To Instore Execution“ with guest speakers from Procter & Gamble Austria, open CEMS lecture of International Marketing and Management

WHEN: Thursday, 28th November 2013
10:30 - 12:00

WHERE: Teaching Center **TC.0.03**
WU Vienna

WHO: open to all students



Presented by P&G:

Tobias Grafe – General Manager
Marcela Fend – Senior Account Manager
Maximilian Häusler – Key Account Manager
Gunar Grummt – Key Account Manager
Patrick Huber – Consumer Market Knowledge Manager