



STARTUP

LIVE

Bratislava

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 **connect**

WE ACTIVATE AND FOSTER THE ENTREPRENEURIAL THINKING AND ACTING IN EUROPE

The centre of technological innovation for the last centuries was concentrated in the Silicon Valley and only a few Innovators started their successful firms in Europe. The question is why? There are so many creative people with ideas and visions that could have such a huge impact on peoples lives. The answer to the question is: We have a lack of entrepreneurial thinking in Europe. STAREurope wants to change this fact. We want to unleash the amazing potential of innovators here in Europe.



Eric Schmidt
(Former CEO of Google)

"Europe must embrace "crazy entrepreneurs" if it is to build more technology companies that challenge American firms"

how it works



Startup Live is a three day startup event, where people from different backgrounds come together to present ideas, listen to new thoughts & get to know each other.

*how
it's done* →



PITCHES



TEAMBUILDING



WORK



GET FEEDBACK



PRESENT

**basically
like this**





Young entrepreneurs present their ideas to a diverse crowd.



Interdisciplinary teams are being formed to have the perfect mix of people working together.



Work. Work. Work. Brain stormings, discussions, market analysis, and lots of coffee.



Honest feedback from experts and professionals - the biggest gift one can receive.



Business ideas and the progress during the event are finally presented to the crowd and an investor jury.

**in more
detail**

Friday, October 12

Time	What
15:00 - 16:00	Registration
16:00 - 17:00	Welcoming
17:00 - 17:30	Idea Pitches (90 seconds)
17:30 - 19:00	Team formation
19:00 - 20:00	Dinner time
20:00 - 21:00	Lean Canvas session
21:00 - 23:59	Working time

Saturday, October 13

Time	What
09:00 - 10:00	Breakfast
10:00 - 11:00	Customer Development speech
11:00 - 14:00	Feedback loop
14:00 - 15:00	Lunch Time
15:00 - 17:00	Working time with mentors
17:00 - 19:00	Working time
19:00 - 20:00	Dinner time
20:00 - 21:00	Keynote: "How a VC thinks"
21:00 - 23:59	Working time

Sunday, October 14

Time	What
09:00 - 10:00	Breakfast
10:00 - 11:00	Motivational speech
11:00 - 13:00	Working time
13:00 - 14:00	Lunch Time
14:00 - 17:30	Preparing for the final presentation
17:30 - 19:00	Final pitches
19:00 - 20:00	Award ceremony & closing
20:00 - 23:59	Networking & party

so far



WALT DISNEY



“THE WAY TO GET STARTED IS TO QUIT
TALKING AND BEGIN DOING.”

get more info and register
@ www.startuplive.in/bratislava/1/